

# PROPOSAL GUIDELINES

Please include the following details:

## **Author / Editor**

Name:

Affiliation:

Work address:

Work telephone number:

Work fax number:

E-mail address:

## **The Book**

Proposed title:

Brief description of the project's scope and content:

Contents list (as well as a list of contributors, if it is an edited collection):

Synopses of chapters. Please provide four or five keywords per chapter, plus at least half a page description of each, detailing (as appropriate) content, argument, sources, how the literature is being built upon.

Sample chapters (preferably introduction and one other)

## **Why we should publish your book?**

Why *should* we publish? What are the particular strengths?

Who is it aimed at (think about style, content, theoretical concepts and language etc)? Please indicate what level of reader you expect to read the book (student, post-graduate, specialist).

Who will *buy* the finished publication? Is there a primary and a secondary market?

Are there any comparable books? Please list the main competitors. Or is there a gap in the currently available literature?

Are there any specific aspects of your proposal on which you would particularly welcome comments or advice?

### **Essential information**

What is your proposed submission date for completion of the manuscript?

What is your ideal word length? If it is an edited collection, how long is each essay? Please include ALL text (e.g. notes and bibliography).

Would you like pictures, graphs or diagrams? How many? Black and white or colour?

*NB: the inclusion of illustrations may prevent or delay the publication of your work as an eBook; MUP cannot contribute towards the cost of obtaining images or clearing permissions; colour illustrations require a subvention towards production costs.*

Have you contacted other publishers?

Has any of the work been published elsewhere (e.g. journal articles, book chapters, university repository)? *If the work is based on a PhD thesis please contact our editors for our guidelines on making the transition from thesis to book project.*

Please give the names of two people who you feel would be qualified to comment upon your book proposal.

Please feel free to attach any further information or documents that you feel are relevant to the proposal.

Please supply a C.V. or a list of previous publications.